

Bill Staton, MBA, CFA



Profession: Investment management / financial author (6 books)

Education: BS in Bus. Adm., UNC–Chapel Hill, 1969; MBA Finance, The Wharton School, 1971; Chartered Financial Analyst (CFA), 1977

Address: 2431 Hartmill Court, Charlotte NC 28226

Civic Activities: Have served on various conservation boards including Bald Head Conservancy, Balsam Mtn. Preserve, Catawba Lands Conservancy. Class 1 Leadership Charlotte. United Way capital campaigns. 2nd chairman First Night Charlotte. Founder Parents for Drug-Free Youth Charlotte. Current active member: Kenan-Flagler Advisory Board, Catawba Lands Marketing Committee, Myers Park Methodist community harmony work, Boy Scout merit-badge counselor.

Personal Interests: Tennis (4 weekly doubles groups); walking our dog, Bianca, 2x daily; meditation; reading; cooking.

Spouse name; profession; education: Mary; retired marketing guru; Univ. of Florida, 1972, Queens Univ. MBA, 2001

Platform/Philosophy/Positions

What interests you about being a member of the BHA Board of Directors? Further preserving and protecting our island, its green life and wildlife.

What experience or skills do you consider relevant to serving on the Board? I'm a creative thinker, always participate actively and know Bald Head far better and longer than most.

What would you consider to be priorities for Bald Head Association for the next three years? Five years? Ten years? I think it's the same year after year. Litter is getting worse and worse. I sense driving while drinking is also. We all need to be better stewards of our environment and do a better job "living lightly on the land."

What makes the Island special to you? Back in 1969-70 when I was earning my MBA at the Wharton School in Philly, I joined the Delaware Valley Nature Conservancy. We, in turn, joined with other conservancies to oppose ALL development of Bald Head. I wrote and voiced strong opposition to its being home to anything other than nature. I still feel that way. I've been an owner on the island since 1984 and life member of the Conservancy almost from that time.